



**“ No ”
Royalty
Model**



Small Steps, Big Business

Join Hands With India's
Leading Preschool Chain

SANFORT

The Early Years
Foundation Stage

The U.K. Based
Curriculum

“
100% Admission
Support
—
UPTO 100% ROI
”



300+
SCHOOLS



3
COUNTRIES

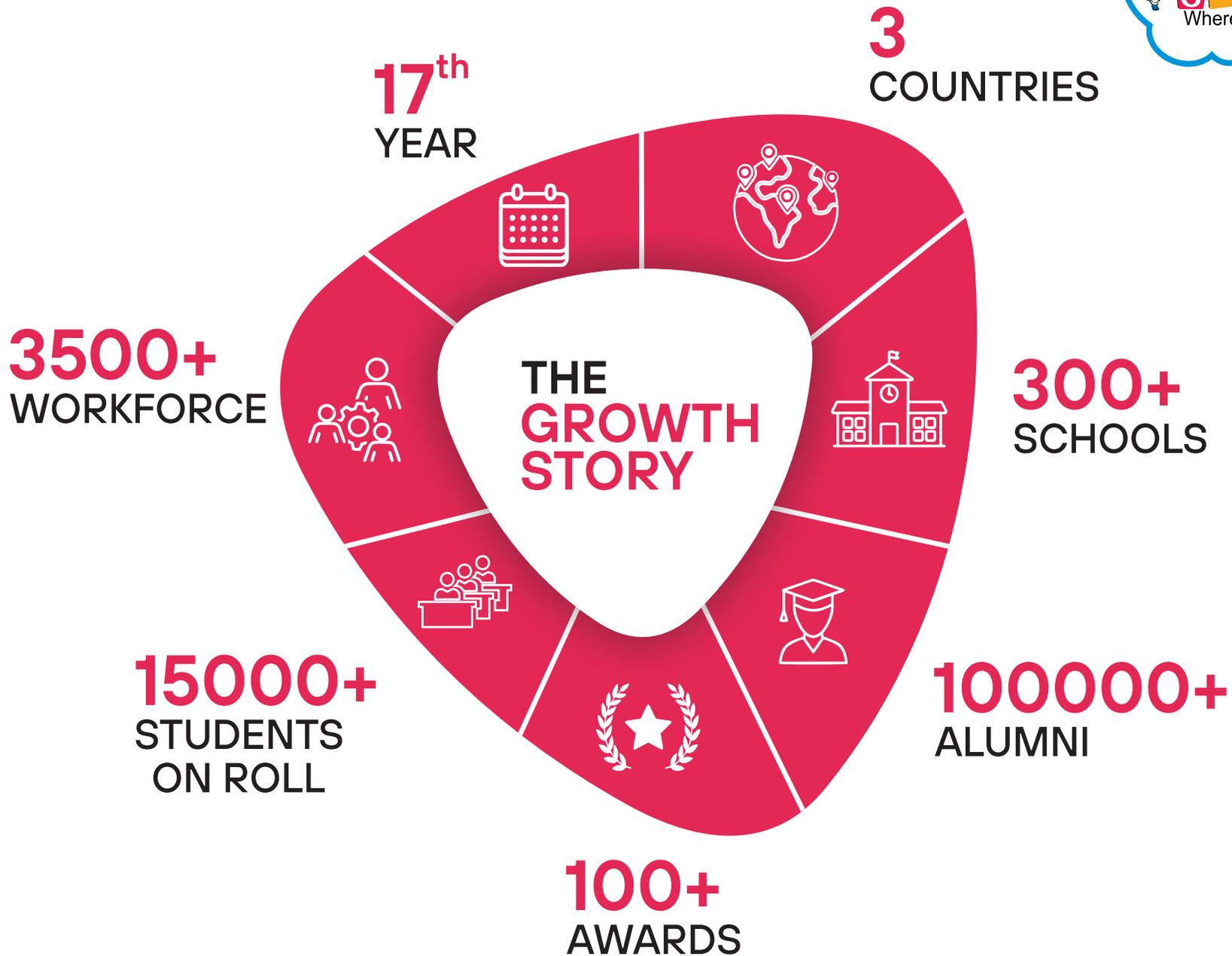
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About Sanfort

SANFORT is a leading Preschool and Daycare brand founded by Dr. S. K. Rathor and Mrs. Kavita Rathor, a renowned couple in the early childhood space. Based on the U.K. Concept of preschool education, SANFORT is a family of more than 1 Lakh alumni, more than 1 Lakh happy families, 3500+ team members, and 300+ Franchise partners in India, Nepal, and Bangladesh. We have crafted India's 1st Augmented Reality-based curriculum, a blend of traditional learning with cutting-edge technology. Sanfort believes in child-centric ideology, where every child is nurtured in an environment filled with fun, learning, and imagination.





The Leadership



Dr. S. K. Rathor - Founder, Chairman & MD of SANFORT Group of Schools is a well-known name in the school education sector. He is an international speaker, a motivator and an entrepreneur. He spoke on Education & Entrepreneurship on many prestigious platforms, including **TED, Forbes India, University of London, World Education Summit Dubai, GESS Dubai, CII, ASSOCHAM** and many more.



Mrs. Kavita Rathor, Founder Director of SANFORT Group of Schools did her Masters in Education and is a well known name in the field of early childhood education. Her success story was featured in the leading print, electronic & digital media. She has been awarded as the “Women Entrepreneur of the year 2015, 2017 & 2018” for her contribution in the field of education.



Sneha Rathor Khandelwal, CEO-SANFORT Group of Schools is a PG researcher in Childhood Studies and Early Years from Leeds Beckett University, U.K. She has been awarded as the 'Youngest Edupreneur of the Year 2018'. She has developed a unique curriculum and innovative pedagogy for early learners.

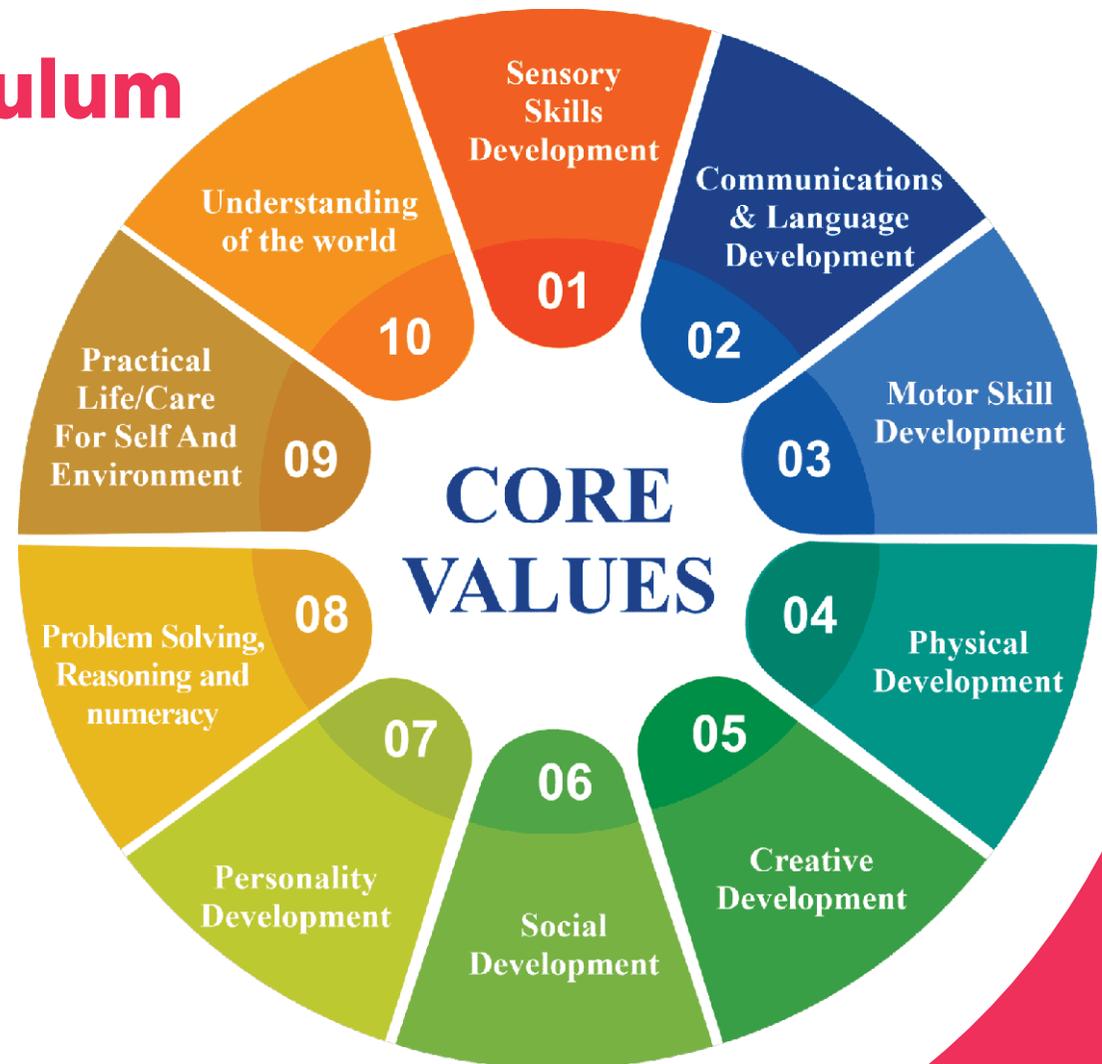


Abhishek Rathor, COO-SANFORT Group of Schools a graduate in Business Administration and MBA from Narsee Monjee University, is a man of ambition. He has been awarded as Young Entrepreneur of the Year 2021. He is working restlessly for the expansion of SANFORT Franchise Network and ensuring the early success of the Franchise Partners.

Uniquely Designed EYFS-UK Based Curriculum

Our curriculum is based on The U.K. Concept of Preschool Education (EYFS - Early Years Foundation Stage), which involves effective and time-tested elements of traditional learning infused with cutting-edge technology resources. Our activity-based integrated curriculum makes teaching-learning more effective and joyful. We believe that children learn the best from their environment, hence our state-of-the-art infrastructure is full of learning corners.

Our curriculum is crafted in “Core Value Circle” which helps children in the refinement of their senses; communication & language development, motor skill development, physical development, creative development, social development, personality development, problem solving, reasoning & numeracy skills, practical life/ care for self & environment and understanding of the world.





India's 1st AR based Curriculum for Early years

SanMeta, the SANFORT Curriculum 2.0 is India's first Augmented Reality (AR) based curriculum uniquely designed for young learners. The carefully designed content is mapped with Augmented Reality, creating a powerful experiential learning ecosystem where children explore, discover and understand concepts in a dynamic way.

With SanMeta, learning goes beyond textbooks, children can enjoy their books coming alive as interactive 3D experiences - both in the classroom and at home. Concepts transform into engaging visual journeys, making learning more immersive, joyful, and memorable. Children can see birds flying out of their books, animals walking on the floor, planets revolving in the classroom and fruits on their palm.

SanMeta is a perfect blend of technology with early childhood pedagogy, it nurtures curiosity, enhances understanding, and ignites a lifelong love for learning in every child.





GLOBAL PARTNERS



Trinity College of London

SANFORT is pioneer partner of “TRINITY COLLEGE, LONDON,” for The Trinity Stars: Young Performers in English Award, which is designed to encourage the teaching and learning of the English language through music, dance and drama for children who are beginning to learn English and to provide them with an international Certificate at such a young age. Preparing children for the award demonstrates how performance-related activities promote learning, motivate children, and help them gain confidence and communication skills. Trinity Stars was created to help teachers develop professionally and facilitate classroom learning.



British Association of Early Childhood Education

SANFORT is a member of "The British Association of Early Childhood Education" (U.K.). This allows SANFORT to receive regular updates on innovative practices in early Education and training from both organisations. The British Association for Early Childhood Education has been the leading organisation in the United Kingdom for over 100 years, focusing on curriculum and educators who understand and can implement each child's learning.



Preschool Learning Alliance

SANFORT is an active member of Preschool Learning Alliance—U. K. It delivers acclaimed training, quality.improvement, and family learning programs, produces specialist publications, offers information and advice to early years professionals and parents, and campaigns to positively influence childcare policy and practice.

Our Unique Features



**EYFS-
The U.K. Based
Curriculum**
Early Years
Foundation Stage
Curriculum involving
effective and time-
tested elements of
learning infused with
cutting-edge
technology

Personalised Learning-based on Multiple Intelligence Theory

By acknowledging
and nurturing
various intelligence
we create more
engaging and
effective learning
environments.



Activity Based Integrated Learning

Uniquely designed
Role-Play Models
and activity-based
learning



Interactive Parent's App

Uniquely designed
parent app for
instant updates



Tech-Powered Classrooms

Classrooms
equipped with
Digital Panel &
Augmented
Reality App



Child Safe Campus

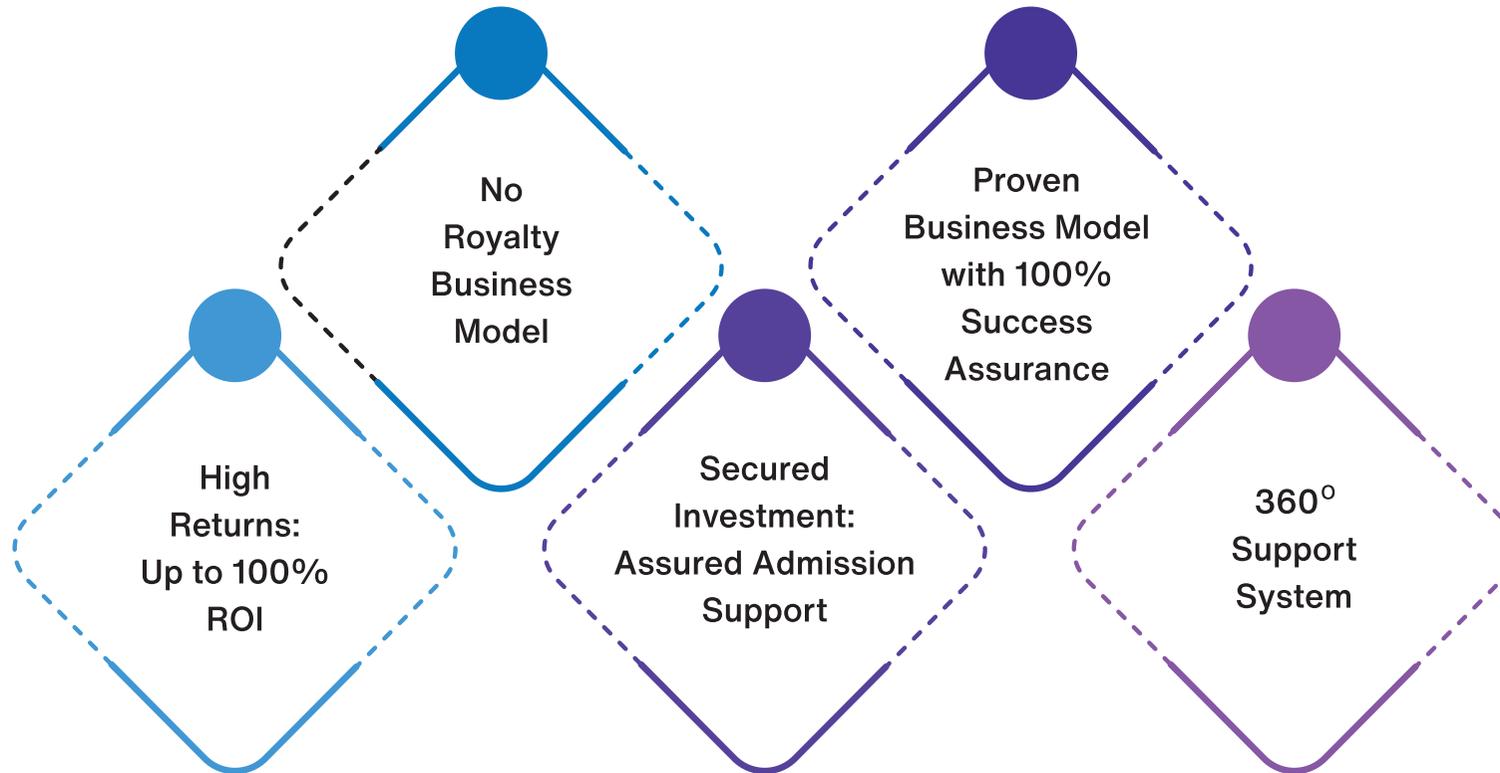
100% Female Staff,
Live CCTV Access,
Access Controlled
Entry & Child Safe
Infrastructure



Healthy & Nutritious Meal

100% Healthy,
No Junk Food,
Meal Plan designed
by Nutritionist

Unique FRANCHISE BENEFITS



360° DEGREE SUPPORT



Our **REQUIREMENT & PROPOSAL**

MODEL-1 (Metro)

Space Required

Minimum 2000 sq. ft. carpet area preferably on ground floor

Investment

Rs. 15+ Lakhs

No Royalty Model

Admission Support

100% Support in admissions

Infrastructure

Thoughtfully crafted, scientifically designed infrastructure that ensures child safety, while strictly adhering to brand's standards.

MODEL-2 (Non-Metro)

Space Required

Minimum 2000 sq. ft. carpet area preferably on ground floor

Investment

Rs. 10-12 Lakhs

No Royalty Model

Admission Support

100% Support in admissions

Infrastructure

Thoughtfully crafted, scientifically designed infrastructure that ensures child safety, while strictly adhering to brand's standards.



FRANCHISEE SPEAKS



**Established
2010**

I am associated with SANFORT since its inception. Being the 1st Franchisee of SANFORT I have seen it become a popular school brand. It's not so simple; I have seen the hard work, involvement and commitment of Mrs. & Mr. Rathor; the way they support every single franchisee is exceptional. I am truly happy for being a successful Franchisee for more than 16 years now.

**Mr. Anuj Goel - Sanfort Swaran
Jayanti Puram 1st franchisee of SANFORT**



**Established
2012**

13 years back I started my journey with SANFORT, it was a big opportunity which has totally changed my life. Today I am financially stable due to SANFORT and my social status has also gone up multi-fold. It has given me a sustainable business for a better livelihood.

**Mr. Ajay Tiwari
Gyan Khand & Noida Sec-70**



**Established
2014**

As a prestigious franchisee of the company, I share very good relation with SANFORT. The guidance & support I got when in need, given me confidence in Play school education. My business journey of more than 13 years gave me complete understanding about business & financial stability as well.

**Mr. Sarthak Sondhi
Vaishali Sec-1 & Rajnagar Ext.**



**Established
2020**

I am happy to be a part of Sanfort Group. The 'learning by doing' methodology for early learners gives children a distinct platform and makes them a confident individual. The support provided by Sanfort to its partners, exceeds all expectations.

**Mr. Avnish Thakur
Master Franchisee Bihar**



**Established
2012**

I'm just writing to express my appreciation for Sanfort Group. It is indeed a wonderful & lovely journey, as a master franchise for more than 13 years. Best business to grow with & to increase odds of success. Happy to be a part of Sanfort-The most innovative & fastest growing preschool chain.

**Ms. Tarvinder Kaur
Master Franchisee Jammu**



**Established
2017**

Choosing SANFORT has been one of the best decisions I have ever made. There is no looking back since our association with SANFORT. Now as a Master Franchisee looking forward to expand SANFORT network in my region with the expert guidance & support from the head office team.

**Mr. Sorokhaibam Brezhnev Singh
Master Franchisee Manipur**

FRANCHISEE SPEAKS



**Established
2016**

We have a great association with Sanfort since our onset. It has been a wonderful & motivating journey. We got all the help & support we needed time to time, from all the departments. Gratitude to the Sanfort team for all their cooperation for the smooth functioning of our branch.

**Ms. Farhana Ahmed
Sanfort Guwahati**



**Established
2018**

Simply great working with this esteemed brand. Got all the help & support from relevant departments. The way they supported us during the pandemic my respect & confidence in the brand increased multi-fold.

**Mr. Pulkit Garg
Sanfort Haridwar**



**Established
2018**

Sanfort Family has always been welcoming. The support and cooperation we got from Academic, Logistics & backend team is always appreciative. The training & skill enhancement program for primary teachers organized by Sanfort is always remarkable.

**Ms. Neelu Dhama
Sanfort Chhaprauli**



**Established
2011**

We've been a part of Sanfort family for last 15 years and it feels so lucky. The management and Sanfort team has given us immense and extraordinary support. Sanfort always makes you feel like family.

**Mr. Mubashshir Khan
Niti Khand**



**Established
2016**

We have 2 branches now, Sanfort Godhavi and Sanand for 9 years. Our experience has been so great that we are planning to open 2-3 more branches in future.

**Mr. Tejpalsinh Vaghela
Godhavi and Sanand**



**Established
2016**

We are associated with Sanfort for 8 years now. Sanfort's curriculum has helped us to be ahead of others in the market, and Augmented Reality is the special addition in our curriculum due to which we stand out in the market.

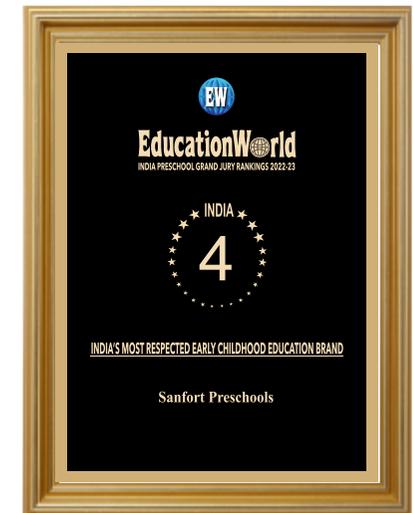
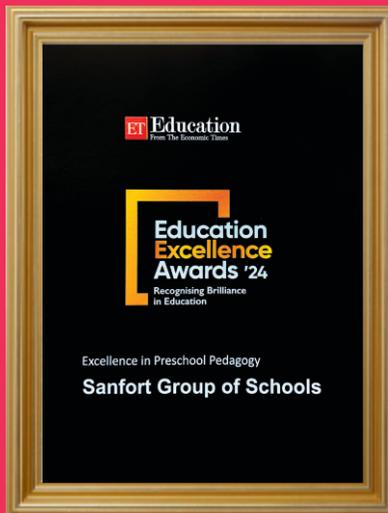
**Mr. Abhinav Sahni
Krishna Nagar**



FEATURED IN



AWARDS & ACCOLADES



OUR BRANDS



Sanfort
Global
AN IB PRESCHOOL & DAYCARE



SANFORT
WORLD SCHOOL
I believe I become

Franchise Helpline

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-  1800-1029-503
-  H-17, Sector 70, Noida, Uttar Pradesh - 201301